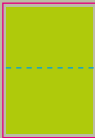# Billboard

- **Format**:   The billboard formats are equivalent to the print file formats.
Please create the print data file at least with 1mm overfiller.

The posters are produced in parts of equal size in double sheet format (84 x 119 cm).
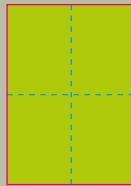The parts are marked by blue lines which can be seen in the figures below.
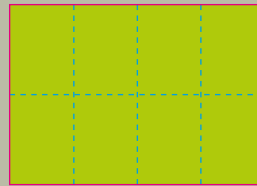
4/1 sheets
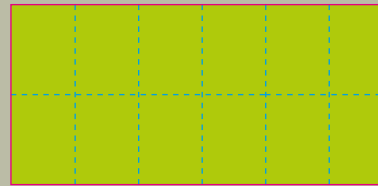119 x 168 cm

8/1 sheets
168 x 238 cm

16/1 sheets
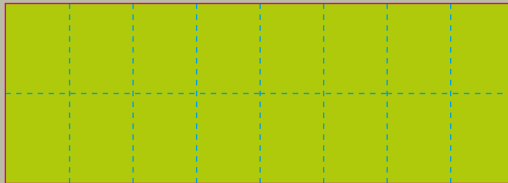336 x 238 cm

24/1 sheets
504 x 238 cm

32/1 sheets
672 x 238 cm

48/1 sheets
1008 x 238 cm
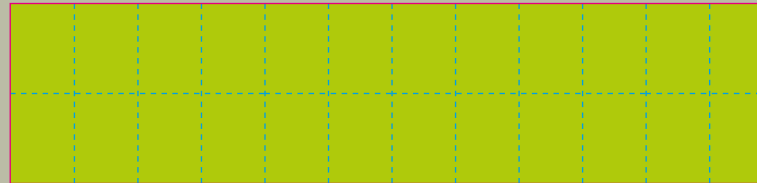
24/1 sheets advertising pillar
357 x 336 cm
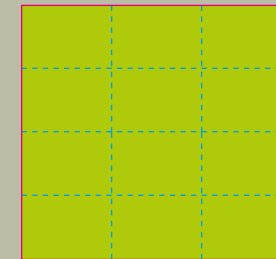
Using the entire surface of the column requires an additional poster (119 x 336 cm) with the same background colour, in order to have a flowing transition between the two ends of the design.

For any questions concerning print data preparation & production please call +43 1 934 69 99
Our Team will support you, please find all contact details >> here <<

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4 sheet billboard segmentation

Format:

4 sheet billboard:
119 cm   x   84 cm

segmentation:
2xA0 format

adhesive area each:
 2cm

119 cm

168 cm

Scale =1:20

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- **Format**:

  16 sheet billboard:
  336,0 cm x 238,0 cm

  sheets 1, 2 and 3
  (incl. adhesive area) each:
  84,5 cm x 119,1 cm

  sheet 4 (incl. adhesive area):
  83,0 cm x 119,1 cm

  sheets 5, 6 and 7
  (incl. adhesive area) each:
  84,5 cm x 117,6 cm

  sheet 8 (incl. adhesive area):
  83,0 cm x 117,6 cm

  adhesive area each:
  1,5 cm

1	2	3	4

Scale=1:20

5	6	7	8

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- **Formate**:

  24 sheet billboard
  504,0 cm x 238,0 cm
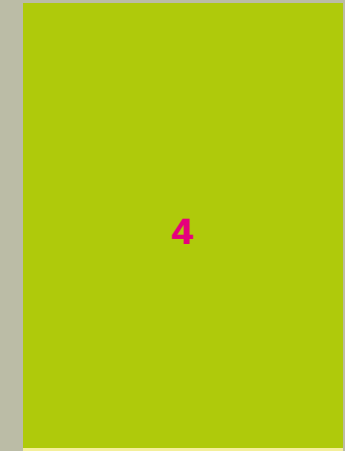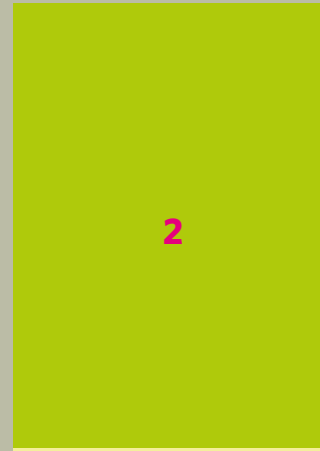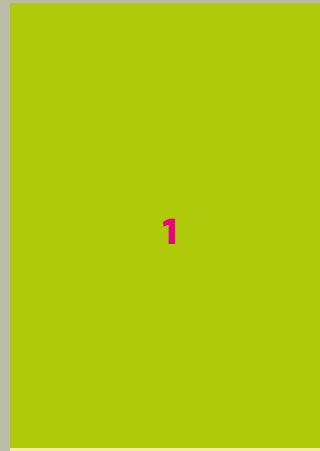
  sheets 1, 2, 3, 4 and 5
  (incl. adhesive area) each:
  84,5 cm x 119,1 cm
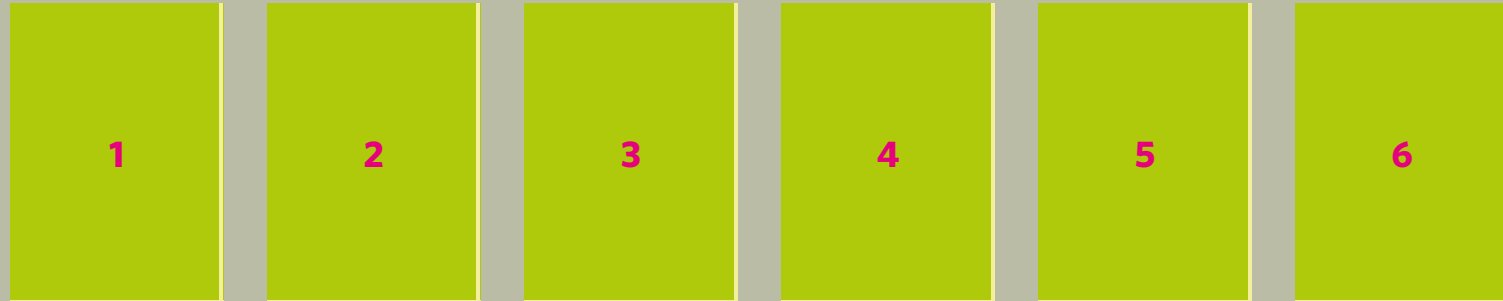
  sheet 6 (incl. adhesive area):
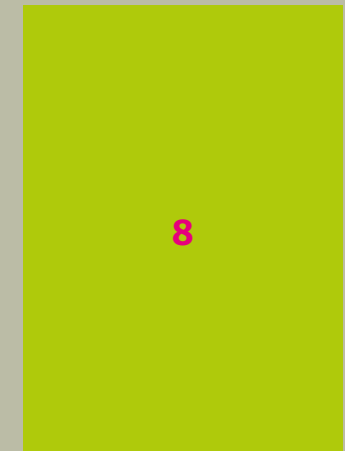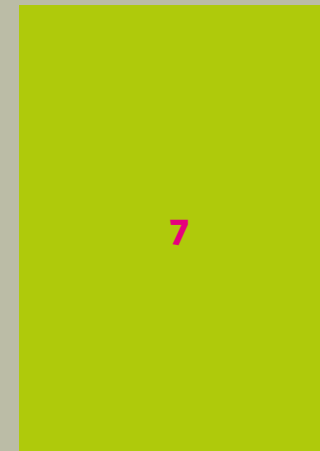 **83,0 cm x 119,1 cm**

  sheets 7, 8, 9, 10 and 11
  (incl. adhesive area) each:
  84,5 cm x 117,6 cm
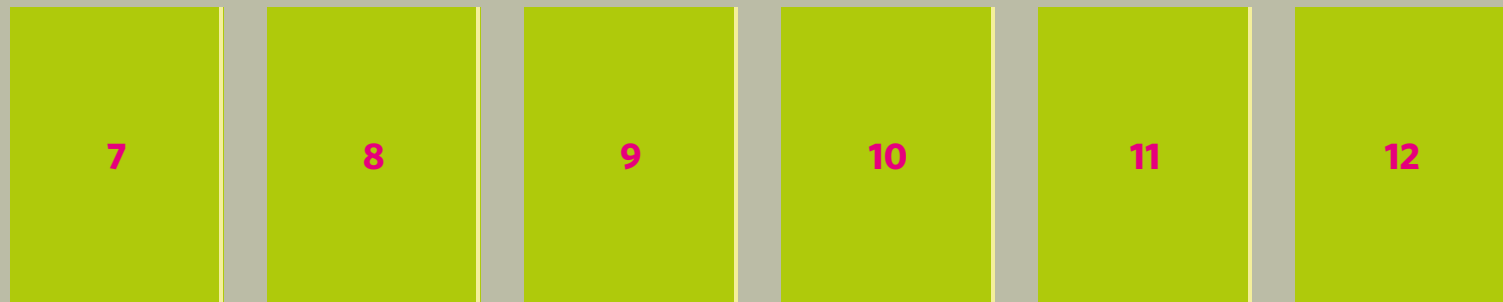
  sheet Teil 12 (incl. adhesive area):
  83,0 cm x 117,6 cm

  adhesive area each:
  1,5 cm

| 1 | 2 | 3 | 4 | 5 | 6 |

scale =1:30

| 7 | 8 | 9 | 10 | 11 | 12 |

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24 sheet billboard segmentation advertising pillar

- **Formate**:

  24 sheet billboard
  357 cm   x   336 cm

  sheets 1, 2, 4, 5, 7 and 8 (incl. adhesive area) each:
  119,1 cm x 84,5 cm

  sheets 3, 6 and 9 (incl. adhesive area):
  117,6 cm x 84,5 cm

  sheets 10 and 11
  (incl. adhesive area) je:
  119,1 cm x 83,0 cm

  sheets 12 (incl. adhesive area):
  117,6 cm x 83,0 cm

  adhesive area each:
  1,5 cm

1	2	3
4	5	6
7	8	9
10	11	12

Scale =1:30

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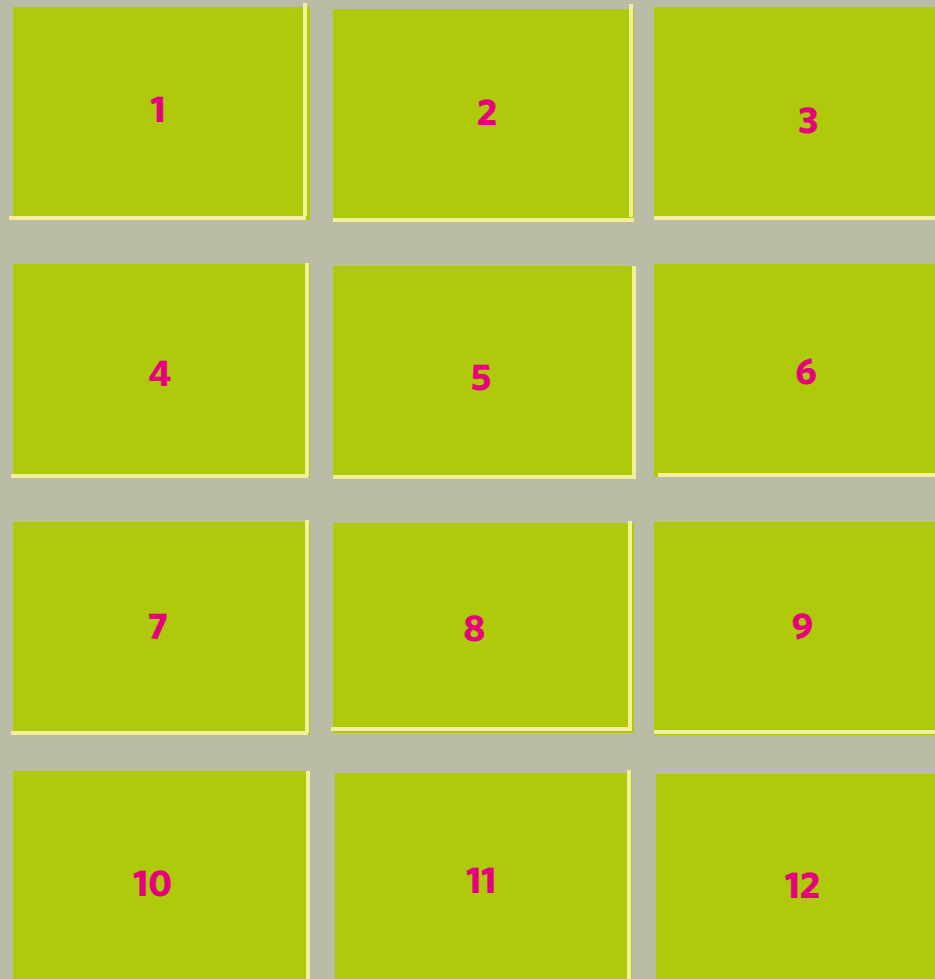
- **Layout size**   The print files have to be created in any aspect ratio to the final size.
  If you use open or large print files please send an extra file as JPG or PDF (max. 5MB) in order to have a first check.

- **Pictures**   Proportions and picture quality:
  1:10 with 600dpi for viewing distances <6m
  1:10 with 300dpi for viewing distances >6m

- **File formats**   Please send print data as print PDF files.
  If necessary you can also send open files (Photoshop, Illustrator, Indesign).
  Microsoft Office files cannot be used for production.

- **Fonts**   Fonts should be converted into vector paths.

- **Logos**   Logos should be converted into vector paths and embedded in the print file.

- **Colors**   Print data files have to be in CMYK mode. Spot and pantone colors can only be printed in screen and offset printing (high number).
  To achieve an optimal color result we need binding color proofs and an exact color specification (pantone definition). For superior CI-colors a proof must be provided without exception.
  Subsequent claims can not be recognised without binding colour proofs or colour samples.

- **data transmission**   <15 MB by email: produktion@megaboard.at
  >15 MB by file upload www.megaboard.at/file-upload
  >100 MB by FTP: ftp.megaboard.at, user: Kunde, password: Kunde!01
  >or on USB flash drive by post: Megaboard GmbH., Franzosengraben 10, A-1030 Vienna

For more information as well as product print files please visit: www.megaboard.at/en/spec-sheets

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