## **ULF Tram** Trafficboard

Für großartige Werbung

**MEGABOARD** 

• Format: 455 x 200 cm each Traffic Board

Separate print files for each part need to be produced. Area A has to be created with 1 cm bleed from the bottom edge. Area C has to be created with 1 cm bleed from the upper edge.



Do not place any important elements or text in the pale green field.

The areas uppon and underneath the windows (area A und C) are covered with adhesive film, the window area (area B) by window film (perforated film).





The filesheets for the production details are constantly being improved and renewed. Please make sure you always download the actual version: <a href="http://www.megaboard.at/en/spec-sheets">www.megaboard.at/en/spec-sheets</a> >> Version 2019-04-11

Megaboard GmbH. Office: Franzosengraben 10, 1030 Vienna Invoice: Litfaßstraße 6, 1031 Vienna T +43 1 934 69 99 produktion@megaboard.at For any questions concerning print data preparation & production please call +4319346999 All contact person you can find  $\geq >$  here <<

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## **Print data preparation**

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| • | Layout size       | The print files have to be created in any aspect ratio to the final size.<br>If you use layered files or print files with mass of data please send an extra file as JPG or PDF (max. 5MB) as a check.                                                                                                                                                                                                                                |
|---|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| • | Pictures          | Proportions and picture quality:<br>1:10 with 600dpi for viewing distances <6m<br>1:10 with 300dpi for viewing distances >6m                                                                                                                                                                                                                                                                                                         |
| • | File formats      | Please send print data as print PDF files.<br>You can also send layered files (Photoshop, Illustrator, Indesign).<br>Microsoft Office files cannot be used for production.                                                                                                                                                                                                                                                           |
| • | Fonts             | Fonts should be converted into vector paths.                                                                                                                                                                                                                                                                                                                                                                                         |
| • | Logos             | Logos should be converted into vector paths and embedded in the print file.                                                                                                                                                                                                                                                                                                                                                          |
| • | Colors            | Printing data files have to be in CMYK mode. Spot and pantone colors can only be printed in screen and offset printing (high number).<br>An exact color specification (pantone definition) and a proof are needed for spot colors and CI-colors.<br>For optimal printing results we recommend you to send us a color-accurate proof. If there is no exact color definition, complains due<br>to color deviations cannot be accepted. |
| • | data transmission | <15 MB by email: <u>produktion@megaboard.at</u><br>>15 MB by file upload <u>www.megaboard.at/file-upload</u><br>>100 MB by FTP: <u>ftp.megaboard.at</u> , user: Kunde, password: Kunde!01<br>>or on USB flash drive by post: Megaboard GmbH., Franzosengraben 10, A-1030 Vienna                                                                                                                                                      |

For more information as well as product print files please visit: <u>www.megaboard.at/en/spec-sheets</u>

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